



COLLEGE
of the **DESERT**

FOR IMMEDIATE RELEASE:

Dec. 20, 2018

FOR MORE INFORMATION:

Marion Champion
760.848.8230 (cell)
Public Information Officer

KCOD Receives Several Prestigious National Nominations, Including Best Community College Radio Station in the United States

PALM DESERT, CA—Capping off a remarkable year of growth, KCOD 99.9 CoachellaFM was nominated by the Intercollegiate Broadcasting System for several prestigious national awards. The station recently completed an expansion to FM on 99.9 and was nominated for the following awards:

Best Community College Radio Station in the Nation: KCOD 99.9 CoachellaFM
Best Public Service Promotion: COD's Play "Charley's Aunt" Public Service Announcement – Abraham Cervantes and Tyler McGahuey
Best Overall On-Air Schedule: KCOD Team
Best Station Playlist/Music Selection: KCOD Team
Best Station Facilities: KCOD Station Facilities and College of the Desert
Best Promo Series: KCOD Poolside Block Sweepers – Giselle Woo, Ariel Suarez and Manny Gomez
Best Staff Newsletter/Email: Station Manager email to staff – Giselle Woo
Best Promotional Video: KCOD talked to COD students about music – Spring 2018 RTV Class

This is the second nomination KCOD received for Best Community College Radio Station in the Nation in the past two years. KCOD has rapidly increased its student and community programming, adding 12 new shows in the last year. It continues to be a platform for College of the Desert students, faculty and staff, as well as local Coachella Valley musicians and artists, nonprofit leaders and members of the Coachella Valley community.

Much of the success of the radio station over the last year can be attributed not only to student Station Manager Giselle Woo and Faculty Adviser Laurilie Jackson, but also to the tireless efforts of Dean Kelly Hall, Ph.D., School of Social Sciences and Arts, who was instrumental in moving the radio station into new facilities. Those facilities were included in the nominations, with a KCOD nomination for Best Radio Station Facilities in the Nation.

Jackson said about the news: "I am proud of our students, faculty and staff for their dedication to KCOD and for growing our media programs. I am also sincerely grateful for everyone at College of the Desert who have supported this dream and look forward to more growth and a bright 2019."

Woo said about the nominations, "The nomination I'm proudest of is Best Community College Radio Station in the Nation. All our nominations are always very exciting, and I'm grateful for them, but this one is where we all shine. Everything we do is collaboratively highlighted by this nomination. Not only within our college, but within our community, and that inspires me to work harder for our students and for the greater Coachella Valley."

Longtime KCOD staff member and Media Studies Adjunct Instructor Toni Bakal, who herself was a national award winner for Best On-Air Personality in 2016 said, "We are thrilled to be nominated for Best Community College Radio Station in the Nation. This is an honor for all of us at KCOD, including the students that take our COD radio courses and get involved with the station. KCOD is a creative and collaborative environment that provides a platform for so many voices of the Coachella Valley, and we couldn't be happier to have those voices recognized by this award."

The winners will be announced in March at the Intercollegiate Broadcasting System Awards in New York City. KCOD looks to continue to improve upon its successful past service to the students and faculty of College of the Desert and the entire Coachella Valley.

KCOD can be heard on 99.9 FM in the East Valley, 1450 AM all over the Coachella Valley and via the Tune-in app, or by visiting www.kcodcoachellafm.com and clicking "Listen Now".

For more information on the Intercollegiate Broadcasting System, visit <http://www.collegebroadcasters.us/content/index.html>

About KCOD

KCOD 99.9 CoachellaFM is the Coachella Valley's college and community radio station. KCOD is a platform for College of the Desert students and faculty, rising artists and the greater Coachella Valley community. We cultivate new radio personalities, play a variety of music and discover new artists for the college and community radio soundtrack. KCOD can be heard on 99.9 FM in the East Valley, on 1450 AM across the Coachella Valley, on the Tune-in app online, or on KCOD's website by clicking "Listen Now". For more information, visit www.kcodcoachellafm.com

About College of the Desert:

Established in 1958, College of the Desert, located in Palm Desert, is an accredited community college serving eastern Riverside County, California. The College leads the region in providing quality, higher education, technical training and lifelong learning opportunities, in response to the dynamic needs of our diverse community. The College serves more than 17,000 credit students and 1,000 non-credit students each year and is the number one source of transfer students to California State University, San Bernardino Palm Desert Campus. For more information, visit www.collegeofthedesert.edu.

###