



Strategic Master Plan Project – Communications Bulletin #5

August 16, 2022

Strategic Master Plan (SMP): *The College’s Strategic Master Plan will serve as a road map to guide institutional decisions, which ensure that the College’s mission, vision, and values are operationalized and effectively resourced. The Strategic Master Plan’s goals and objectives will help the College meet existing challenges and respond to changing conditions.*

1. SMP Work Group: The SMP Work Group is charged with helping to guide the development of the SMP and functions as the “information conduit” for this project, so the names and contact information for the Work Group Members can be found below and will also be posted on the **SMP webpage**. You are encouraged to reach out to representatives from your stakeholder group to ask questions and offer your input on the SMP. The SMP Work Group will meet over the summer, and faculty members will be paid stipends for their participation.

2. SMP Project Webpage: SMP project documents and information can be found at <https://mycodus.sharepoint.com/teams/StrategicMasterPlanUpdate2022-2027>. This webpage also includes a comment portal through which you may submit comments, questions, and feedback. The SMP Work Group will review and publish responses to the remarks posted through the portal. The Public facing site is available from the COD homepage or by visiting <https://codsmpstg.wpengine.com/>.

3. Mission, Vision, and Values Draft Statements:

- If you have not already participated in the Mission, Vision, and Values survey, please do so. The survey will close on August 31st; your input is very important!
- An ad hoc subcommittee is working on drafting COD’s Mission, Vision, and Values statements. All College employees and students will have multiple opportunities to review and provide feedback on these draft statements, including:
 - Comments submitted via the SMP webpage (see link above);
 - Fall Flex Presentation-SMP Update and Input Session (August 23); and,
 - Internal Stakeholder Sessions will be held the week of September 19-21 for students, faculty, classified staff, and administrators.

4. August Flex SMP and Mission, Vision, Values Presentation - Tuesday, August 23rd, 10:00-11:00 AM in room 105 or via Zoom: This flex session will provide-

- an overview of the purpose and function of SMP and the SMP development process;
- key trends from environmental scan;
- draft mission, vision, values statements; and,
- Feedback/Input: 1) mission, vision, and values; 2) areas of focus for the SMP.

- 5. Student Listening Sessions and Stakeholder Visioning Sessions:** In September, the College will be conducting several input sessions to help inform areas of focus for a student-centered, equity-infused Strategic Master Plan.
- Please help encourage students to sign-up to participate in the Student Listening Sessions and send Dr. Enders any contacts or ideas for outreach to students. Please note that students who participate will receive a \$10 Amazon gift card as a Thank You (courtesy of the Foundation).
 - Look for announcements and more information on these sessions:
 - a. Student Listening Sessions**
 - ✓ 4 Virtual Sessions
 - ✓ Week September 6-9; Dates/Times TBD
 - ✓ Topics: Diverse student experiences and perspectives on equity, inclusion, belonging, and student success.
 - b. Visioning Sessions**
 - ✓ Faculty (2 Sessions), Classified Professionals (1 Session), Administration (1 Session), Students (2 Sessions)
 - ✓ Topics: Purpose/Function of the SMP; Key trends from environmental scan; Key themes from the upcoming Fall 2022 “Strengths, Weaknesses, Opportunities, Threats, and Challenges Survey;” Mission, vision, values draft statements; Feedback/Input on: 1) draft mission, vision, and values; 2) areas of focus for the Strategic Plan.
- 6. SWOTC Survey:** One final survey will be administered as part of the Strategic Master Plan environmental scanning process. This brief survey will ask students, faculty, classified staff, and administrators about COD’s **strengths, weaknesses, opportunities, threats, and challenges**. This assessment will help the planning team develop proactive strategies which leverage opportunities and strengths, mitigate threats or weaknesses, and meet current and future challenges. This survey will be open starting on **August 22 and close on September 2**. We will share the results and gather more input at the Visioning Sessions.

SMP Work Group Roster

- **Work Group Facilitator:** Dr. Jessica Enders - jenders@collegeofthedesert.edu
- **Administrators (Superintendent/President Appointees)**
 - Executive Leadership
 1. Dr. Sara Butler sbutler@collegeofthedesert.edu
 2. Dr. Christina Tafoya chtafoya@collegeofthedesert.edu
 - Deans
 1. Steve Holman sholman@collegeofthedesert.edu
 2. Dean Papas dpapas@collegeofthedesert.edu
 3. Dr. Douglas Benoit dbenoit@collegeofthedesert.edu
 - Institutional Research Office: glissa@collegeofthedesert.edu or akretz@collegeofthedesert.edu
 - Director of Education Centers: Dr. Scott Adkins / Dr. Jessica Enders (designee) rsadkins@collegeofthedesert.edu

- **Faculty**
 - Senate Appointees (One per School, including Counseling)
 1. Social Science/Arts - Pending
 2. Math and Science - Pending
 3. Communications and Humanities: Maria Elena Diaz
madiaz@collegeofthedesert.edu
 4. Health Science/Library/Child Development Education: Kurt Spurgin
kspurgin@collegeofthedesert.edu
 5. Counseling: Evelyn Trejo etrejo@collegeofthedesert.edu
 6. ASB: Gwen Earle gearle@collegeofthedesert.edu
 - Senate President: Dr. Kim Dozier kdozier@collegeofthedesert.edu
 - Distance Education/Instructional Design Coordinator Donna Greene:
dgreene@collegeofthedesert.edu
 - CODFA Appointee: Oceana Collins/Jorge Perez (designee)
ocollins@collegeofthedesert.edu / japerez@collegeofthedesert.edu
 - CODAA Appointee: Dr. Cathy Levitt/ Robert Holmes (designee)
clevitt@collegeofthedesert.edu / rholmes@collegeofthedesert.edu
- **Staff**
 - CSEA appointees
 1. Jim Lilly jlilly@collegeofthedesert.edu
 2. Miguel Pena III mpena@collegeofthedesert.edu
 - Confidential: Linda Costagliola LCostagliola@collegeofthedesert.edu
- **ASCOD** (1 Voting; 2nd appointee is backup)
 - Bronwyn Horton, Officer of Academic Affairs ascodoaa@collegeofthedesert.edu
 - Allen Pahl, Officer of External Affairs ascodoea@collegeofthedesert.edu