

J 010: MAGAZINE WRITING & PRODUCTION

Date Submitted: Mon, 09 Sep 2019 00:56:42 GMT

Originator

Laurilie Jackson

Justification / Rationale

Periodic review.

Effective Term

Fall 2020

Credit Status

Credit - Degree Applicable

Subject

J - Journalism

Course Number

010

Full Course Title

Magazine Writing & Production

Short Title

MAGAZINE WRTNG & PROD

Discipline**Disciplines List**

Journalism

Modality

Face-to-Face

Catalog Description

This lecture and laboratory course is designed to give students an understanding of feature writing and initial practical experience in creating and publishing a college magazine. Students will learn the characteristics of different types of features, develop skills in fact-gathering, information evaluation, in-depth interviews, research, creativity and the fundamentals of good writing. The course also focuses on the strategies and techniques of magazine production.

Schedule Description

Have you ever wanted to write feature articles for a magazine? This course offers journalism students the chance to write more creatively and in-depth stories, to prepare, write, publish, and distribute a college magazine each semester. Prerequisite: J 003A or ART 031 or DDP 103

Lecture Units

2

Lecture Semester Hours

36

Lab Units

1

Lab Semester Hours

54

In-class Hours

90

Out-of-class Hours

72

Total Course Units

3

Total Semester Hours

162

Prerequisite Course(s)

J 003A or ART 031 or DDP 103

Required Text and Other Instructional Materials**Resource Type**

Book

Formatting Style

APA

Author

Jenny McKay

Title

The Magazine Handbook

Edition

4th

City

New York

Publisher

Routledge

Year

2018

College Level

Yes

Flesch-Kincaid Level

13

ISBN #

978-1760113698

Resource Type

Book

Formatting Style

APA

Author

Matthew Ricketson and Caroline Graham

Title

Writing Feature Stories

Edition

2nd

City

London

Publisher

Allen Unwin

Year

2018

College Level

Yes

Flesch-Kincaid Level

13

ISBN #

978-1760113698

Class Size Maximum

30

Entrance Skills

Must know the fundamentals of journalism including news judgment, fairness and how to craft a story

Requisite Course Objectives

J 003A-Identify the characteristics of a good news story, including such elements as timeliness, objectivity, conciseness and readability.

Entrance Skills

Must understand basic news writing skills including attribution, how and when to use quotations, information selection and how to organize a story.

Requisite Course Objectives

J 003A-Demonstrate the ability to gather appropriate information and organize publishable news and feature stories.

Entrance Skills

Must know reporting techniques such as fact-checking, research, interviewing, sources and story origination

Requisite Course Objectives

J 003A-Apply the rudiments of news gathering, including effective interviewing techniques.

Entrance Skills

Must know and understand the Associated Press (AP) style of writing.

Requisite Course Objectives

J 003A-Demonstrate the ability to edit their own writing.

Entrance Skills

Must have a basic understanding of journalism ethics and legal issues

Requisite Course Objectives

J 003A-Apply the principles of responsible journalism, including ethics, fairness, interpretation, identification, balance and accuracy.

Entrance Skills

Must understand basic digital photography skills.

Requisite Course Objectives

ART 031-Demonstrate an understanding of the fundamentals of capturing the digital image.

Entrance Skills

Must understand the different photography formats for both print and digital images.

Requisite Course Objectives

ART 031-Demonstrate an understanding of image file formats (JPEG, TIFF, GIF, CCITT, LZW).

Entrance Skills

Must be able to implement layout and design techniques in publishing print and online material

Requisite Course Objectives

DDP 103-Summarize how designers make decisions about the type of content to include in a project, including considerations such as copyright, project fit, permissions, and licensing.

DDP 103-Communicate with others (such as peers and clients) about design plans.

Entrance Skills

Must be able to understand advanced software for various media.

Requisite Course Objectives

DDP 002-Create page setups for publication of a variety of styles, formats, content and media.

Course Content

1. Characteristics of a feature newspaper and magazine story.
2. Researching for feature and magazine articles.
3. Interviewing for feature and magazine articles.
4. Understanding and writing various different types of feature articles.
5. Marketing and writing the magazine article.
6. Editing: Writing and re-writing.
7. Legal and ethical considerations in magazine production.
8. Photojournalism
9. Magazine Design and Layout

Lab Content

1. Collaboratively and individually decide on newsworthy feature topics/issues and write in-depth feature magazine articles.
2. Conduct thorough research for feature stories online and in books and magazines.
3. Interview credible sources of information to gain in-depth knowledge of the issue or item.
4. Write and edit stories following the careful guidelines of writing for feature and magazine articles.
5. Take appropriate photos to accompany stories in a magazine.
6. Prepare, produce and publish a college magazine.

Course Objectives

	Objectives
Objective 1	Identify the characteristics of good feature and magazine stories and how they differ from a basic newspaper story.
Objective 2	Write a variety of feature stories that reflect critical and creative thought including profiles, sidebars, backgrounders, news features, human interest and brights.
Objective 3	Apply the principles of effective feature interviewing and research in preparing and gathering information for a magazine article.
Objective 4	Devise a method of critically selecting appropriate content and stories for a magazine publication.
Objective 5	Explain ethical issues that may arise in reporting and gathering content for a feature story.
Objective 6	Apply the basic principles of magazine design, layout, and publication for a campus-wide magazine.

Student Learning Outcomes

Upon satisfactory completion of this course, students will be able to:	
Outcome 1	Explain the importance of research, sources, interviewing, fact-checking and other tools used to write effective feature articles.
Outcome 2	Compare different storytelling skills to create a variety of features including human interest, news, sidebars, backgrounders, profiles, and brights.
Outcome 3	Implement basic editing, layout and design techniques to produce an aesthetically appealing print and digital publication.

Methods of Instruction

Method	Please provide a description or examples of how each instructional method will be used in this course.
Laboratory	Students will engage in the process of magazine production. They will develop feature story ideas, interview, research, write, edit, plan, choose photos, design, layout, prepare and publish a college magazine.
Participation	Students will participate in class activities, discussions and assignments individually and collaboratively in developing, producing, publishing and distributing a college magazine
Observation	Students will read and write critiques on professional feature writers, a variety of magazines and publishers
Lecture	Instructors will lecture on advanced reporting and writing style such as various features like magazine stories, photography and the layout and design, sometimes as a way to establish a context for reading and writing assignments. Lectures may include powerpoints, visual aids, videos, supplementary hand-outs and professional advice from professional magazine writers and publishers (guest speakers)
Self-exploration	Students will reflect on their development as feature writers, photographers, and graphic designers.
Technology-based instruction	Students will compose and edit their stories on computers using Wordpress, the Adobe Creative Suite software In Design and Photoshop.
Discussion	Students will engage in whole-class group discussions about the magazine industry and other related topics
Demonstration, Repetition/Practice	Students will demonstrate an understanding of the magazine production process

Methods of Evaluation

Method	Please provide a description or examples of how each evaluation method will be used in this course.	Type of Assignment
Student participation/contribution	Students will participate actively and appropriately in class discussions, exercises, and projects (100% of student participation and contribution will be completed in class)	In Class Only
Mid-term and final evaluations	Students will complete midterm and/or final assessments on course concepts. These assessments may be short-answer responses, in-class essays, portfolios, and other writing-based assessments. (50% of mid-term and final evaluations will occur in class and 50% out of class)	In and Out of Class
Field/physical activity observations	Students will tour at least two local magazine publications to observe the magazine production process in a professional setting (100% of field/physical activity observations will occur off campus out of the classroom during class time)	In Class Only
Laboratory projects	Students will create, develop, produce and publish a college magazine. They will interview, research, take photos, create layout and design templates and gather information for their stories. (100% of laboratory work will be done in class)	In Class Only

Critiques	Students will write a minimum of four critiques of their classmates' writing, professional feature writers, magazine design and layout, and photographers. Students will follow a guided protocol that encourages active reflection and dialogue. (60% of critiques will be completed in class and 40% out of class).	In and Out of Class
Written homework	Students will write a minimum of three feature stories and participate in written assignments about the photography and layout and design development for print and online magazine. (100% of assignments will be completed out of class).	Out of Class Only
Portfolios	Students will compile a portfolio of print and online feature writing assignments, photos, and graphic design and layout work that reflects on their learning. (60% of work will be done in class and 40% out of class)	In and Out of Class

Assignments

Other In-class Assignments

Complete production of feature articles, magazine content, photos, layout, and design.

Other Out-of-class Assignments

1. Read and respond to assigned readings from the textbook and other supplementary materials distributed in class.
2. Participate in completing all aspects of the production, publishing, and distribution of a college magazine.
3. Complete additional assignments that are given in class to enhance the understanding of lectures and course content.

Grade Methods

Letter Grade Only

MIS Course Data

CIP Code

09.0401 - Journalism.

TOP Code

060200 - Journalism

SAM Code

B - Advanced Occupational

Basic Skills Status

Not Basic Skills

Prior College Level

Not applicable

Cooperative Work Experience

Not a Coop Course

Course Classification Status

Credit Course

Approved Special Class

Not special class

Noncredit Category

Not Applicable, Credit Course

Funding Agency Category

Not Applicable

Program Status

Stand-alone

Transfer Status

Transferable to CSU only

Allow Audit

No

Repeatability

No

Materials Fee

No

Additional Fees?

No

Approvals**Curriculum Committee Approval Date**

11/05/2019

Academic Senate Approval Date

11/14/2019

Board of Trustees Approval Date

12/19/2019

Course Control Number

CCC000605513