

J 005: NEWS LITERACY

New Course Proposal

Date Submitted: Tue, 03 Mar 2020 19:26:03 GMT

Originator

lajackson

Justification / Rationale

Add distance modality

Effective Term

Fall 2020

Credit Status

Credit - Degree Applicable

Subject

J - Journalism

Course Number

005

Full Course Title

News Literacy

Short Title

NEWS LITERACY

Discipline

Disciplines List

Journalism

Modality

Face-to-Face

100% Online

Hybrid

Catalog Description

In an era where the digital news media is generating an unprecedented amount of information and misinformation, it's important for journalists and citizens to be news literate. How do you decipher fact from fiction? Through critical-thinking skills, news literacy students will learn how to deconstruct stories, break down broadcast, print, web, and social media messages to determine those that are factual, well-sourced and can be considered real news. Students will also discuss concepts such as objectivity, opinion, bias and fairness and how all contribute to the mix of news reports in today's digital landscape.

Schedule Description

In an era where the digital news media is generating an unprecedented amount of information and misinformation, it's important for journalists and citizens to be news literate. How do you decipher fact from fiction? This course is an analysis of the news and information we consume daily.

Lecture Units

3

Lecture Semester Hours

54

Lab Units

0

In-class Hours

54

Out-of-class Hours

108

Total Course Units

3

Total Semester Hours

162

Required Text and Other Instructional Materials**Resource Type**

Book

Author

Dvorkin, Jeffrey

Title

Critical News Literacy

Edition

1st

City

New York

Publisher

Routledge

Year

2019

College Level

Yes

Flesch-Kincaid Level

12

ISBN #

978-1138492639

Class Size Maximum

35

Course Content

1. Why news literacy matters
2. The power of information
3. The mission of the America Press
4. Know your neighborhood - what makes journalism different?
5. What is news and who decides?
6. Opinion: The License to kill
7. Fairness and Bias
8. Truth and verification: What is journalistic truth? How do journalists verify information?
9. Evaluating sources
10. Deconstructing the news
11. The power of images and sound
12. Deconstructing TV news
13. Internet: We're all news consumers and publishers in a digital age

14. The future of news

Course Objectives

Objectives	
Objective 1	Compare who is a journalist and who is not.
Objective 2	Explain the meaning of news and the news values that influence what gets reported.
Objective 3	Distinguish the different platforms and types of news that organizations produce.
Objective 4	Learn about news in the context of the purpose, principles, process, and history of journalism in a democratic society.
Objective 5	Develop critical thinking skills necessary to distinguish real news from fake news, alternative facts, falsehoods, biased news, opinion, and persuasive communication.
Objective 6	Explain the importance of journalism ethics
Objective 7	Identify the impact of social media, multimedia, and smartphones in the digital news landscape.
Objective 8	Identify the daily challenges journalists face.

Student Learning Outcomes

Upon satisfactory completion of this course, students will be able to:	
Outcome 1	Analyze key elements of news reports - weighing evidence, evaluating sources, noting context and transparency - to judge reliability.
Outcome 2	Compare the differences between journalism, opinion journalism and un-supported bloviation.
Outcome 3	Justify journalism standards and practices, fairness and bias, First Amendment issues and their individual Fourth Estate rights and responsibilities.

Methods of Instruction

Method	Please provide a description or examples of how each instructional method will be used in this course.
Lecture	Required to give context to readings.
Discussion	Class discussions to ensure students can articulate their thoughts.
Participation	May assign in-class assignments for participation points.
Other (Specify)	Guest speakers, power points, videos, audio clips and field trips in and out of class.
Activity	Group and individual activities like watching or reading news to identify journalism standards.

Methods of Evaluation

Method	Please provide a description or examples of how each evaluation method will be used in this course.	Type of Assignment
Written homework	Can be given every class to ensure students understand required reading.	In and Out of Class
Tests/Quizzes/Examinations	Pop quizzes and a final exam to ensure students complete the required reading.	In Class Only
Group activity participation/observation	Students will be given assignments to complete in class, as a group. They can include shorter and longer assignments including videos and presentations.	In and Out of Class
Critiques	Written and oral critiques of the news.	In Class Only
Guided/unguided journals	Reflective assignments. Students share their personal experiences to the readings in a short one page paper.	In and Out of Class
Term or research papers	At least one major research assignments.	Out of Class Only

Assignments

Other In-class Assignments

May include as appropriate:

1. Small group discussions - in class
2. Watch and analyze specific news media
3. Participate in class discussion and take detailed notes on lecture

Other Out-of-class Assignments

May include as appropriate:

1. Textbook reading and recommended supplementary material.
2. Watch and analyze specific news media.
3. Keep journal/diary of media experiences.
4. Conduct Internet research on news and create report.

Grade Methods

Letter Grade Only

Distance Education Checklist

Include the percentage of online and on-campus instruction you anticipate.

Online %

50

On-campus %

50

Instructional Materials and Resources

If you use any other technologies in addition to the college LMS, what other technologies will you use and how are you ensuring student data security?

Other technologies will include online content from YouTube, news websites and short videos. Students will read, watch, listen, and analyze the news content of various news organization online. We will also have guest speakers from local and national media who will be interviewed, videotaped and uploaded to YouTube and Canvas so students can hear different news perspectives from the experts in the field.

Effective Student/Faculty Contact

Which of the following methods of regular, timely, and effective student/faculty contact will be used in this course?

Within Course Management System:

Timely feedback and return of student work as specified in the syllabus
Discussion forums with substantive instructor participation
Chat room/instant messaging
Regular virtual office hours
Private messages
Online quizzes and examinations
Weekly announcements

External to Course Management System:

Direct e-mail
Posted audio/video (including YouTube, 3cm mediasolutions, etc.)
Telephone contact/voicemail

For hybrid courses:

Scheduled Face-to-Face group or individual meetings
Field trips
Supplemental seminar or study sessions

Briefly discuss how the selected strategies above will be used to maintain Regular Effective Contact in the course.

Students will be analyzing and critically evaluating the news media. They will be tested weekly with quizzes and be involved in discussions online. They will also complete weekly assignments that reflect an understanding of the chapters, lectures, and content learned.

If interacting with students outside the LMS, explain how additional interactions with students outside the LMS will enhance student learning.

Timely email responses or phone calls during office hours will help students who need additional assistance with learning, want to explore other learning options, or need more resources.

Other Information

Provide any other relevant information that will help the Curriculum Committee assess the viability of offering this course in an online or hybrid modality.

This course is similar in structure and content as FILM 001 and MC 001. All require the development and implementation of critical thinking skills. Both FILM 001 and MC 001 are extremely effective and popular as online courses.

Comparable Transfer Course Information

University System

CSU

Campus

CSU Northridge

Course Number

JOUR 365

Course Title

News Literacy

Catalog Year

2020

University System

CSU

Campus

CSU Fullerton

Course Number

COMM 331

Course Title

News Literacy

COD GE

C2 - Social and Behavioral Science

MIS Course Data

CIP Code

09.0401 - Journalism.

TOP Code

060200 - Journalism

SAM Code

D - Possibly Occupational

Basic Skills Status

Not Basic Skills

Prior College Level

Not applicable

Cooperative Work Experience

Not a Coop Course

Course Classification Status

Credit Course

Approved Special Class

Not special class

Noncredit Category

Not Applicable, Credit Course

Funding Agency Category

Not Applicable

Program Status

Program Applicable

Transfer Status

Transferable to CSU only

General Education Status

Not applicable

Support Course Status

Course is not a support course

Allow Audit

No

Repeatability

No

Materials Fee

No

Additional Fees?

No

Files Uploaded**Attach relevant documents (example: Advisory Committee or Department Minutes)**

DM Advisory mtg panel notes.docx
Digital Media FINAL RECAP PACKET.pdf
J-005 GE_COD 2019.pdf

Approvals**Curriculum Committee Approval Date**

5/05/2020

Academic Senate Approval Date

5/14/2020

Board of Trustees Approval Date

6/18/2020

Chancellor's Office Approval Date

6/26/2020

Course Control Number

CCC000607688

