J 004A: BASIC NEWSPAPER & INTERNET PRODUCTION

Originator
ljackson

Justification / Rationale
Add 100% online and hybrid modality for this course. For potential online and hybrid course requirements in the future.

Effective Term
Fall 2022

Credit Status
Credit - Degree Applicable

Subject
J - Journalism

Course Number
004A

Full Course Title
Basic Newspaper & Internet Production

Short Title
BASIC NEWSPAPER PROD

Discipline

Disciplines List
Journalism

Modality
Face-to-Face
100% Online
Hybrid

Catalog Description
Student media practicum that includes a lab that regularly produces a news or feature non-fiction product with a journalism emphasis by and for students and distributed to a campus or community audience. Must include weekly news assignments.May include a variety of student media across multiple platforms,including print, broadcast, and online.

Schedule Description
Beginning student media practicum. Prerequisite: J 003A

Lecture Units
1
Lecture Semester Hours
18

Lab Units
2
Lab Semester Hours
108

In-class Hours
126

Out-of-class Hours
36

Total Course Units
3
Total Semester Hours
162

Prerequisite Course(s)
J 003A

Required Text and Other Instructional Materials
Resource Type
Book

Author
Acoca, S., Borenstein, S., Carvin, E., Chapman, M.

Title
Associated Press Stylebook and Briefing on Media Law

Publisher
Associated Press

Year
2016

College Level
Yes

Flesch-Kincaid Level
12

Resource Type
Book

Author
Harrower, Tim

Title
The Newspaper Designer's Handbook

Edition
7th

City
New York

Publisher
McGraww-Hill

Year
2012

College Level
Yes

Flesch-Kincaid Level
12

Class Size Maximum

20

Course Content

- Writing and presentation of journalistic articles for print, online or broadcast
- Storytelling through written, visual, audio, video or other multimedia formats
- Copy editing
- Working under deadline
- Reporting and writing
- Photojournalism
- Online and multimedia journalism
- Legal issues
- Media ethics
- The business side of the publication (advertising, sales, distribution)

Lab Content

1. Identify newsworthy issues and items.
2. Research these issues or items on line and in books and magazines.
3. Interview creditable sources of information to gain additional knowledge of the issues or items.
4. Write the story using acceptable journalistic techniques.
5. Take appropriate photos to accompany the story.
6. File the story on line in Word Press format.

Course Objectives

	Objectives
Objective 1	Define relevant news content
Objective 2	Gather news information weekly
Objective 3	Edit basic news and information into publishable form, with attention to accuracy, clarity, thoroughness, fairness, AP style, and media law and ethics
Objective 4	Assess legal issues affecting media
Objective 5	Assess ethical issues affecting media
Objective 6	Develop news stories through written, visual, audio, video or other multimedia
Objective 7	Determine the best format —print, multimedia, visual, etc.—for telling basic news stories
Objective 8	Learn the basics of working efficiently in the Macintosh computer environment in Microsoft Office, Adobe's Photoshop, and InDesign and Word Press.

Student Learning Outcomes

	Upon satisfactory completion of this course, students will be able to:
Outcome 1	Create and publish a professional style newspaper both online and in print.
Outcome 2	Build a portfolio of completed projects for student media that demonstrates a range of storytelling formats/styles.
Outcome 3	Develop effective design/layout for story presentation.

Methods of Instruction

Method	Please provide a description or examples of how each instructional method will be used in this course.
Activity	Students will learn about the different jobs that make up a newspaper staff and be assigned specific sections and duties to work on at The Chaparral including editing specific page sections.
Technology-based instruction	Students will learn WordPress and newspaper layout and design through lectures and tutorial videos.
Participation	Students will bi-participate in weekly staff meetings with advisor.
Lecture	The advisor will lecture using PowerPoint and other instructional materials on proper newsroom etiquette, ethics, ap style, writing, reporting etc.

Laboratory	Students will work on mastering their writing and reporting skills when creating content for The Chaparral newspaper.
Discussion	Students will be required to discuss the newspaper topics and stories to cover, who to interview, photos, layout, and design, etc. And provide feedback on published stories.
Demonstration, Repetition/Practice	Students will demonstrate their knowledge of news writing, editing, and production throughout the course. They are required to write a certain amount of stories depending on their role in the class.
Collaborative/Team	Small group work. The students in the class will work as a news team/ staff to produce content and publish the campus newspaper.

Methods of Evaluation

Method	Please provide a description or examples of how each evaluation method will be used in this course.	Type of Assignment
Written homework	Students are required to report and write stories for The Chaparral. They will be evaluated on performance, deadlines, persistence, and accuracy.	In and Out of Class
Behavior assessment	Students will be required to abide by proper newsroom etiquette.	In and Out of Class
Student participation/contribution	Students are required to fulfill their roles and duties in the class as staff members of The Chaparral.	In and Out of Class
Mid-term and final evaluations	Successfully complete a final exam in which the student demonstrates the ability to fulfill the expected learning outcomes.	In Class Only
Self/peer assessment and portfolio evaluation	Students are required to evaluate themselves and their peers on their work for The Chaparal.	In Class Only
Group activity participation/observation	Students are required to work together as a news team to create content and publish stories for the college newspaper.	In Class Only
Laboratory projects	Lab projects include writing, reporting, editing, review, design, layout, and creating multimedia content while adhering to journalism ethics.	In and Out of Class

Assignments

Other In-class Assignments
1. Participate in completing five or six issues of The Chaparral.
2. Learn and practice the use of Macintosh based publishing software.
3. Gather information and compose publishable news and feature stories.
4. Take publishable photographs using digital camera and processing techniques.
5. Write at least six (6) newsworthy and publishable stories.

Other Out-of-class Assignments
1. Participate in completing five or six issues of The Chaparral.
2. Learn and practice the use of Macintosh based publishing software.
3. Gather information and compose publishable news and feature stories.
4. Take publishable photographs using digital camera and processing techniques.
5. Research and write at least six (6) newsworthy and publishable stories.

Grade Methods
Letter Grade Only

Distance Education Checklist

Include the percentage of online and on-campus instruction you anticipate.

Online %
66

On-campus %

33

What will you be doing in the face-to-face sections of your course that necessitates a hybrid delivery vs a fully online delivery?

Face-to-face classes will ensure a better learning environment including student project oversight, specific equipment, and software audio training that is more beneficial for student hands-on learning, and will allow for more student interaction and group projects.

Lab Courses

How will the lab component of your course be differentiated from the lecture component of the course?

The lab component will focus on hands-on training and project completion.

From the COR list, what activities are specified as lab, and how will those be monitored by the instructor?

The lab activities consist of lab projects, portfolios, product/project development, and other content students develop in studio/class to produce and publish The Chaparral.

How will you assess the online delivery of lab activities?

Students will turn in completed projects on Canvas. The instructors will evaluate them using Canvas. Students can also share their assignments in class through regularly scheduled Zoom meetings.

Instructional Materials and Resources

If you use any other technologies in addition to the college LMS, what other technologies will you use and how are you ensuring student data security?

N/A

If used, explain how specific materials and resources outside the LMS will be used to enhance student learning.

N/A

Effective Student/Faculty Contact

Which of the following methods of regular, timely, and effective student/faculty contact will be used in this course?

Within Course Management System:

Chat room/instant messaging
Discussion forums with substantive instructor participation
Private messages
Regular virtual office hours
Timely feedback and return of student work as specified in the syllabus
Video or audio feedback
Weekly announcements

External to Course Management System:

Direct e-mail
Posted audio/video (including YouTube, 3cmediasolutions, etc.)
Synchronous audio/video
Telephone contact/voicemail

For hybrid courses:

Orientation, study, and/or review sessions
Scheduled Face-to-Face group or individual meetings

Briefly discuss how the selected strategies above will be used to maintain Regular Effective Contact in the course.

The selected methods above for online and hybrid learning are the best options for ensuring regular effective contact. All checked boxes above give students the same information and opportunities to interact with faculty and students in face-to-face settings.

For online courses, chat room/instant messaging, discussions, private messages, virtual office hours, timely feedback, video or audio feedback, and weekly announcements provide students the same information and interaction opportunities with both instructor and students as a face-to-face class.

For hybrid courses, orientation study & review sessions and scheduled face-to-face meetings will help students complete in-person and online components of the course and give students a chance to get help during scheduled times throughout the semester.

If interacting with students outside the LMS, explain how additional interactions with students outside the LMS will enhance student learning.
N/A

Other Information

Provide any other relevant information that will help the Curriculum Committee assess the viability of offering this course in an online or hybrid modality.
N/A

MIS Course Data

CIP Code
09.0401 - Journalism.

TOP Code
060200 - Journalism

SAM Code
C - Clearly Occupational

Basic Skills Status
Not Basic Skills

Prior College Level
Not applicable

Cooperative Work Experience
Not a Coop Course

Course Classification Status
Credit Course

Approved Special Class
Not special class

Noncredit Category
Not Applicable, Credit Course

Program Status
Program Applicable

Transfer Status
Transferable to CSU only

C-ID
JOUR 130

Allow Audit
No

Repeatability
No

Materials Fee
No

Additional Fees?
No

Approvals

Curriculum Committee Approval Date
11/18/2021

Academic Senate Approval Date
12/09/2021

Board of Trustees Approval Date
01/21/2022

Chancellor's Office Approval Date
12/16/2016

Course Control Number
CCC000233809

Programs referencing this course
Digital Design Production AS Degree (http://catalog.collegeofthedesert.eduundefined/?key=126)
Digital Design Studies AA Degree (http://catalog.collegeofthedesert.eduundefined/?key=377)
Journalism AA-T Degree (http://catalog.collegeofthedesert.eduundefined/?key=9)