

1. Are you in favor of moving the Auto department to a new location?

If the Palm Desert Main Campus was not an option, yes.

2. Would you be in favor of the Cathedral City location if we built a completely new facility rather than remodeling the existing facility?

No. Cathedral City has a long history of being mismanaged. Public perception of the city is genuinely negative. The proposed area where Road Runner motors will be located is being surrounded by industries that do not compliment an educational setting. Marijuana cultivation facilities, marijuana sales, gentlemen’s club and adult stores are surrounding the area. As well as plans for a new Casino within a few blocks. These types of business will attract the wrong attention and deter students.

3. Would you be in favor of the Cathedral City location if we had partnerships with the surrounding dealerships to increase enrollments and internships?

Being a technician from the local automotive industry, as well as part of the automotive programs outreach initiatives, I have strong relationships with these dealerships. Many dealership owners have expressed their concern with the current direction the city is heading, especially with the marijuana cultivation centers within the close vicinity of the dealerships. They have received numerous customer complaints regarding the odor these facilities create and negative attention they attract. The owners/representatives of these dealerships have expressed concern at council meetings, to those of us amongst the industry. They have even went as far as saying that they will relocate if necessary and when permitted.

4. Do you think there are other locations that are better? If yes, why?

Palm Desert is best due to it being Centrally Located in the Coachella Valley. The data received by Dr. Martinez shows the majority of our students are east of Palm Desert. Mecca/Thermal would count as East Coachella Valley, which combined with East Valley is 49%. It is my opinion that the majority of Central Valley is also East of Palm Desert, but for the sake of argument I think it would be safe to say that half of central valley is East of Palm Desert. So in total it would be 56% East of Palm Desert and 37% west. Therefore a move West of Palm Desert would increase the current commute for 56% of our current students.

Region	Count	Percent
East Valley	98	40%
West Valley	89	37%
Central Valley	35	14%
Mecca/Thermal	21	9%

I also believe that the mapping of the “6 mile radius” is inaccurate. The center point of west valley is located on a mountain area in Desert Hot Springs. If the center was placed in the area the proposed campus would be, then Desert Hot Springs would not be within the 6 miles. Making Palm Desert, or east of Palm Desert would be more beneficial for the Automotive Program.

