



April 10, 2017

Dear College of the Desert Staff and Faculty:

We've officially completed the first stage of the Educational Master Plan. You can track our progress on the EMP webpage: <http://www.collegeofthedesert.edu/community/EMP/Pages/default.aspx>. The Discovery Phase of the College of the Desert Educational Master Plan 2017-2022 encompassed four key processes: Internal Scan, external scan (including a Labor Market analysis), external stakeholder input, and internal stakeholder input. These stakeholders included:

- All-college survey of staff and students (552 respondents)
- Survey of Program Advisory Committee Members (66 respondents representing 20 CTE Advisory Committees)
- Outcomes and Assessment Committee Survey (57 respondents)
- Survey of K-12 Consortium Members (22 respondents, representing all three K-12 Districts in the COD service area)
- Focused Listening Sessions – 19 Total listening sessions; over 80 individuals from across the College (instruction, student services, administrative services, & Foundation)
- West Coachella Valley Community Forum - discussion and response cards
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- Two all-college forums for students and staff – discussion and response cards
- Table-top exercises from K-12 Consortium Meeting

Coupled with the completed data portfolio, this work is broad-ranging. We have consolidated the information and discerned themes. The key themes that emerged from internal and external stakeholder input are outlined below.

- Expanded, New, and Innovative Educational Programming
- Curriculum Design and Repackaging
- Academic Breadth and Application
- Extended Campuses/Centers
- Career-Technical Education (CTE)
- Program Advisory Committees
- Academic Transfer/Non-CTE Program Issues
- Articulation Concerns (streamlined; access to Bachelor's degrees; partnerships)
- Research needs
- Delivery Modes
- Scheduling issues and options
- Assessment Testing needs
- Student services; support services for retention and persistence to certificate/degree completion; campus life
- High School collaboration
- Staffing issues
- Facilities Issues
- Communications and culture
- Administrative and other support services



On April 6, the EMP Taskforce worked with the data portfolio and the themes above to draft goals for the Plan as well as objectives designed to implement strategies for achieving the goals. These will be shared with the campus once they've been reviewed and revised.

The next steps will include drafting chapters that support reaching the goals. Here's a preliminary format:

Preface: The dynamic story of the College of the Desert

1. Introduction - What is an EMP? Why is it needed, and how does it tie to the mission, vision, goals, and other planning efforts of the College. How did the college go about developing it? And the role of the Task Force.
2. Discovery - explain the four sectors from which we gathered info...provide the findings...identify planning assumptions
3. Growth and Capacities - project growth, capacities, and aspects of managing that growth (enrollment, programming, student support). Signature Programming and campus development
4. Goals and Objectives - the "meat" of the plan: Goals, objectives, priorities/timeline, accountable managers, etc.
5. Next Steps in Planning and Evaluation - Implementation Process; planning calendar for developing the actual Implementation Plan (which will occur in Fall 2017)
6. Opportunities and Recommendations

Additionally, the task force has been working to develop a visual model to help use engage in integrated planning and builds on our successful annual planning and prioritization processes.

Further, the consultants have been supporting the work of the OAC committee as they draft a revision of the program review process.

Please remember to stay up to date about our work, and please offer your input via the web page, where you can click the red button to comment on the Plan.

Thanks for your interest and participation.



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